

MARIA FLAQUÉ

UX UI designer - Art director

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UX/UI designer - Art director with more than 10 years of experience in the creation of print and web supports for agencies or clients.

EXPERIENCES:

UX UI designer / Art director

Freelance - from 2010 to 2018 and from 2021 to 2022

- Collaborate with agencies or clients on UX UI design projects.
- Advertising art direction & copywriting. Design thinking. Visual identity.
- Create graphic design, illustrations and storyboards.
- Layout design for for print and web projects. Image retouch.

Graphic designer

Steve, Paris - from 2019 to 2020

- Brand Design for a global brand book, advertising and corporate guidelines.
- Brochures, catalogue, POS advertising, posters, newsletter design.
- UX UI design approach to redesign and develop Steve's website.
- Motion design for social media and DOOH advertising. Image retouch.

Communication manager / graphic designer

Institut des Ameriques - Universite Sorbonne Nouvelle Paris 3, Vanves - from 2016 to 2018

- Lead the communication department for a cross-functional team of 6 people.
- Created the layout design for 2 white papers and all print supports.
- Managed the main website, the content, the social media and newsletters.
- Video shooting, editing and social media sharing.
- Coordination between teams of providers/contractors/interns.
- Managed the communication design for an international symposium.

Graphic designer

Pied de Biche, Levallois-Perret - 2011

- Collaborated in call to tenders for 2 projects.
- Layout design, graphic design for print and web projects.
- Newsletter design and image retouch. Copywriting.
- Storyboard sketching and collaboration in video advertising creation.

Art director assistant

Tagaro DDB, Paris - 2010

- Layout design, image selection, image retouch for print and web media.
- UI design (newsletters, websites, DVD interface).

EDUCATION:

UX/UI design Bootcamp

Ironhack Paris, from 2021 to 2022

Visual communication

Master - Ecole d'art Maryse Eloy, Paris from 2009 to 2011

Visual communication

L3 - ECV Paris - from 2006 to 2009

SOFT SKILLS:

Teamwork

Creativity

Organization

Autonomy

Project management

Empathy

Driven

Flexibility

HARD SKILLS:

User research

User Test

User personas

Journey map

Moodboards

Brand analysis

Competitive analysis

Design thinking

Agile method

Atomic design

Wireframing

Prototypes

Iteration

Storyboarding

Indesign

Photoshop

Illustrator

After Effects

Premiere

Figma

Miro

Invision

Sketch

Github

Visual Studio Code

Adobe XD

Axure

MS Office

Keynote

HTML5/CSS3

Wordpress

Drupal

Webflow

Trello

LANGUAGES:

English: fluent

Spanish: fluent

French: fluent

Japanese: JLPT N5

HOBBIES:

Japanese studies, NFT, voxel art, cinema, scuba diving (PADI open waters), video games, sketching, travelling, cooking.

CLIENTS:

